



PRESS RELEASE

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Ayiti Community Trust Announces Major Expansion of Rural Self-Sufficiency Projects in Ayiti

Port-au-Prince, Haiti – January 29, 2024 – The Ayiti Community Trust, in a groundbreaking collaboration with local organizations Solidarite Haïtienne pour le Développement Rural de Kenscoff (SOHADERK) and Òganizasyon Tèt Ansanm de Dèrivo Pestèl (OTADEP), has announced the expansion of a pivotal project, "Enhancing Rural Self-Sufficiency through Poultry Farming," aimed at revolutionizing the agricultural landscape of rural Ayiti. Building upon a successful pilot that empowered 50 farmer groups with the means to establish their poultry businesses, the initiative is now set to double its reach in Kenscoff and launch a new chapter in Pestèl.

"We are witnessing a transformation in the making," said Dr. Guerda Nicolas, President of Ayiti Community Trust. ***"Through this expansion, we are planting seeds for business and sowing the foundation for a resilient and self-reliant community ecosystem. This is more than an investment in agriculture; it's an investment in Ayiti's future."***

The expansion will integrate 50 farmer groups in Kenscoff, directly impacting the lives of 52,000 residents who traditionally depend on imported poultry and eggs. Concurrently, OTADEP will spearhead the creation of 100 small family businesses in Pestèl, to produce 45,000 chickens in the first year, promoting a shift from reliance on imports to local sufficiency.

The **objectives** of this comprehensive program include:

- Fortifying food security by establishing a robust, local supply of poultry and eggs.
- Fostering economic empowerment by developing 150 new small businesses.
- Equipping participating families with essential training and resources for sustainable poultry farming.
- Enhancing market development to ensure the profitability and stability of these new enterprises.

The strategy encompasses a holistic approach to education, resource allocation, and market collaboration, ensuring that families receive the material they need and the knowledge and market access to thrive.

This initiative is designed with sustainability at its core, aiming to create a self-sustaining cycle of growth and prosperity. By investing in the agricultural acumen of local communities, Ayiti Community Trust and its partners are paving the way for a future where rural Haitians are self-sufficient and key players in a vibrant local economy.

The project is a testament to the power of collaborative effort and the potential for sustainable development to enact real change. The long-term impact of this initiative is expected to resonate throughout the region, setting a precedent for rural development built on the principles of empowerment, sustainability, and local enterprise.

For more information about Ayiti Community Trust and our programs, please visit, <https://ayiticommunitytrust.org/> or contact us at media@ayiticommunitytrust.org

About Ayiti Community Trust

Ayiti Community Trust is a transnational community foundation dedicated to fostering sustainable community-driven development in Ayiti. Its mission is to support initiatives that promote self-sufficiency, civic education, and economic development in Haitian rural communities.

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